



EDUCATION

2022 - 2024

MS ORGANIZATIONAL LEADERSHIP & SPORTS LEADERSHIP

CREIGHTON UNIVERSITY

2018 - 2021

BA JOURNALISM & MINOR IN POLITICAL SCIENCE

CREIGHTON UNIVERSITY

SKILLS

- Photography
- Videography
- Graphic Design
- Social Media
- Editing -Photography & Videography
- Communication & Leadership

TECHNICAL SKILLS

- Adobe Creative Suite
- Sony DSLR Cameras
- Canon DSLR Cameras
- Social Media Platforms (Instagram, X, Facebook, YouTube, TikTok)

ACCOMPLISHMENTS

- Helped boost @CreightonWBB social media interactions on all platforms to over 98,000 interactions (30th amongst all Division I programs) during the 2022 NCAA March Madness.
- Developed content for @CreightonWBB that generated 3.54M impressions on Twitter during the 2022 March Madness.
- Captured photography content for Creighton Athletics that has been featured on Associated Press, U.S. Today, ESPN, BIG EAST, NCAA March Madness social media platforms.
- Helped boost engagement and following on all @CreightonBaseball social platforms (boosted impressions on content through collaborations with NCAA Baseball Social).

CONTACT

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785-424-8626

CATGROSI.WIXSITE.COM/MY-SITE

EXPERIENCE

2022 - 2024

GRADUATE ASSISTANT - CREATIVE SERVICES & MARKETING

CREIGHTON ATHLETICS

- Direct and assist in posting creative content for Creighton Baseball, Creighton Women's Soccer, and Creighton Women's Basketball social channels (Instagram, X, Facebook).
- Establish, oversee, and assist with marketing/promotional plans for numerous Creighton Athletic programs.
- Assist in capturing and creating content for all of Creighton's Athletic programs.
- Assist in helping student intern program with daily work and tasks.
- Assist and oversee gameday operations.

2019 - 2021

MARKETING, SALES, & MULTIMEDIA INTERN

CREIGHTON ATHLETICS

- Photograph Creighton Athletic games, matches, award ceremonies, photoshoots/media days, etc. for all Creighton Athletic programs.
- Assist Creighton Athletic creative/marketing staff and sports information directors in organizing content distribution wherever needed.

June 2022 & 2023

MEN'S COLLEGE WORLD SERIES CONTENT CREATOR

NCAA BASEBALL SOCIAL MEDIA

- Document all areas of Men's College World Series for NCAA Baseball Instagram through video and photo elements.
- Assist NCAA Baseball Digital/Content Team in any areas necessary to showcase the entirety of the Men's College World Series.

2018-2022

CREIGHTON WOMEN'S BASKETBALL MANAGER

CREIGHTON WOMEN'S BASKETBALL

- Film practices and games throughout the season and assist in the transfer of film to staff, opponents.
- Assist in taking stats for practices and game prep, organize and transfer to coaching staff for use and distribution to team.
- Assist the director of operations in coordinating various travel and meal elements throughout the season.

May 2021 - January 2022

EVENT ASSISTANT INTERN

PLANIT, INC. - OMAHA, NE

- Assist event planners in day-to-day operations in Omaha office.
- Work with various local and national vendors for event planners and clients to entail that all event elements are organized for event day.
- Assist on-site at various event locations throughout the Omaha/Council Bluffs, Iowa area with registrations, vendor work, event setup, etc.